

The first prime-focused platform. Three ways it wins you business.

80,000 serious buyers. Entirely off-market. Never googlable.

The scale of a portal, the discretion of a private sale.

1 Win more instructions

- Off-market is the strongest pitch at a valuation: no date stamp, no price history, no public record.
- 80,000 serious buyers means real exposure without going to market.
- You walk in with a plan the other agents at the door do not have.

Clients instruct the agent with the smarter plan.

2 Sell more of your stock

- Launch off-market first. Go to the portals later if you need to, as a fresh listing with no history.
- Reset a stale listing: take it off the portals and relaunch it here.
- Keep stock off the portals through quiet months without losing exposure.

A client who can see the plan is far less likely to walk.

3 Receive valuation leads

- Sellers on the platform ask us for a valuation. We refer each one to the right partner branch.
- Warm leads from serious sellers, not cold enquiries.
- You pitch, you win, you list. Nothing upfront; a referral fee only when you complete.

New business from day one.

NEW

Premium

The top 5% of buyers now pay to see the homes the rest cannot. For the client who needs more discretion than even off-market gives, list Premium-only: shown to paying members, invisible to everyone else, and first through the door on every listing.